

News Release



THE KITIKMEOT INUIT ASSOCIATION Approves New Strategic Plan

(February 10, 2009 – Cambridge Bay, Nunavut) The Kitikmeot Inuit Association (THE KITIKMEOT INUIT ASSOCIATION) Board is pleased to announce a new 2009 THE KITIKMEOT INUIT ASSOCIATION Three-Year Strategic Plan which replaces an earlier plan developed in 2005.

The new THE KITIKMEOT INUIT ASSOCIATION Three-Year Plan has four Goals:

1. Kitikmeot beneficiaries will be informed of THE KITIKMEOT INUIT ASSOCIATION roles, responsibilities, activities, and accomplishments.
2. THE KITIKMEOT INUIT ASSOCIATION will focus more resources on supporting culture and language through innovative partnerships with government and communities.
3. THE KITIKMEOT INUIT ASSOCIATION will allocate adequate resources to ensure on-going delivery of current and new Inuit programs and services.
4. THE KITIKMEOT INUIT ASSOCIATION will increase the amount of benefits while managing overall risk from its investments

Charlie Evalik, President of THE KITIKMEOT INUIT ASSOCIATION said “I am very impressed with the hard work staff has put into developing the THE KITIKMEOT INUIT ASSOCIATION Three-Year Strategic Plan. I am particularly pleased with the focus on our culture and language – where there will be a much greater use of both Inuktitut and Innuinaqtun in our daily lives. This is the only way we can ensure our culture and language continues to thrive, it speaks to our children and their children.”

To accomplish these goals, the THE KITIKMEOT INUIT ASSOCIATION Three-Year Strategic Plan outlines nine strategies, each with different tasks to be implemented over the three-year time period, while also allowing for adjustments and fine tuning in the Strategic Plan based on results.

For more information on the strategic plan contact:

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